



# In-Flight Experience Summit

October 18-19, 2022 | Vienna, AUSTRIA

## SPONSORSHIP MENU

GREATER VISIBILITY FOR YOUR COMPANY

# SPONSORSHIP OPTIONS

## PLATINUM SPONSOR – € 15,000 excl. vat

This package is a partnership that guarantees your company the greatest visibility during the event.

**Available for up to 2 companies.**

- **One schedule with pre-arranged and mutually agreed meetings**

Unlimited access to all participants' profiles to help you identify and request meetings with companies you would like to meet.

- **A 24sqm booth at a prime location**

A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

- **Video reel (no sound – up to 90 seconds) on screens in high-traffic areas**

A video of your choice will play on loop on screens near strategic locations (e.g. coffee stations, lunch area) – final locations of screens will be communicated as we get closer to the event.

- **Introduction speech during the cocktail reception on March 1 in the exhibition area**

- **Unrestricted access to the convention for up to 5 delegates of your choice**

### Increased print visibility:

- **Your logo on marketing materials** (flyer, booklet, roll-ups, on-site signage)

- **Full spread (2-page) Advertisement in the official booklet**

The event booklet contains the event agenda, the conference program, the exhibition map and the participant list. It is distributed to all the participants upon their check-in at the registration desk.

You shall supply the artwork in a printable and high-resolution format.

- **A two-sided promotional flyer presenting your company services, capabilities or products** inserted in the participant event pack.

Those packs include important information such as the company's meeting schedules. They are handed to every single participating organization upon their check-in at the registration desk.

You shall supply the printed flyers in an A4 format and post them to the organizers (postal address shall be confirmed in due time - please allow enough time to send the flyers prior to the event in case of delivery delays).

## GOLD SPONSOR – €10,000 excl. vat

Available for up to 4 companies.

- **One schedule with pre-arranged and mutually agreed meetings**

Unlimited access to all participants' profiles to help you identify and request meetings with companies you would like to meet.

- **A 12sqm booth at a prime location**

A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 2 tables, 6 chairs, a literature rack and a company signage.

- **Video reel (no sound – up to 90 seconds) on screens in high-traffic areas**

A video of your choice will play on loop on screens near strategic locations (e.g. coffee stations, lunch area) – final locations of screens will be communicated as we get closer to the event.

- **Unrestricted access to the convention for up to 3 delegates of your choice**

### Increased print visibility:

- **Your logo on marketing materials** (flyer, booklet, roll-ups, on-site signage)

- **Full spread (2-page) Advertisement in the official booklet**

The event booklet contains the event agenda, the conference program, the exhibition map and the participant list. It is distributed to all the participants upon their check-in at the registration desk.

You shall supply the artwork in a printable and high-resolution format.

- **A two-sided promotional flyer presenting your company services, capabilities or products** inserted in the participant event pack.

Those packs include important information such as the company's meeting schedules. They are handed to every single participating organization upon their check-in at the registration desk.

You shall supply the printed flyers in an A4 format and post them to the organizers (postal address shall be confirmed in due time - please allow enough time to send the flyers prior to the event in case of delivery delays).

## SILVER SPONSOR – €6,000 excl. vat

Available for up to 8 companies.

- **One schedule with pre-arranged and mutually agreed meetings**

Unlimited access to all participants' profiles to help you identify and request meetings with companies you would like to meet.

- **A 8sqm booth at a prime location**

These are shell scheme spaces including 2 meeting spots with 2 tables, 6 chairs, a literature rack and a company signage.

- **Unrestricted access to the convention for up to 3 delegates of your choice**

### Increased print visibility:

- **Your logo on marketing materials** (flyer, booklet, roll-ups, on-site signage)

- **Full spread (2-page) Advertisement in the official booklet**

The event booklet contains the event agenda, the conference program, the exhibition map and the participant list. It is distributed to all the participants upon their check-in at the registration desk. You shall supply the artwork in a printable and high-resolution format.

## BRONZE SPONSOR – €3,000 excl. vat

Available for up to 12 companies.

- One schedule with pre-arranged and mutually agreed meetings

Unlimited access to all participants' profiles to help you identify and request meetings with companies you would like to meet.

- A 4sqm booth at a prime location

These are shell scheme spaces including 2 meeting spots with 2 tables, 6 chairs, a literature rack and a company signage.

- Unrestricted access to the convention for up to 2 delegates of your choice

### Increased print visibility:

- Your logo on marketing materials (flyer, booklet, roll-ups, on-site signage)

## À LA CARTE OPTIONS

### ▪ 30-MINUTE WORKSHOP – EUR € 1 500

Book a 30-minute time slot to lead a workshop (timing to be discussed). You must supply a short summary of the topic as well as the presenter's name and job title.

### ▪ LANYARDS – EUR € 1 500

More than 1 000 attendees are expected at the event. Every single attendee will receive a badge with a lanyard with your company's artwork (logo, name...). You shall supply and deliver the lanyards at the address we'll indicate at least two weeks before the event.

### ▪ LUNCHEONS – EUR € 1 500

Promote your company's solutions at the event lunches on March 1<sup>st</sup> or 2<sup>nd</sup>, 2022. You can decorate the area with a rollup banner and/or brochure on a rack (you will supply all necessary materials).

Price is per day.

### ▪ COFFEE BREAK – EUR € 1 000

Sponsor the hot and cold beverages and snacks available during the coffee break sessions, on March 1<sup>st</sup> or 2<sup>nd</sup>, 2022. You can decorate the area with a rollup banner and/or brochure on a rack (you will supply all necessary materials).

Price is per day.

### ▪ ONLINE SPONSORSHIP – EUR € 1000

Supply your company logo and we will upload it to the event official website, in the "Sponsors" section below the official partners, Platinum, Gold and Silver sponsors.

### ▪ FULL SPREAD (2-PAGE) ADVERT IN OFFICIAL EVENT BOOKLET (PRINT & DIGITAL) – EUR € 900

A double page insert in the printed & digital booklet. The event booklet contains the event agenda, the conference program, the exhibition map and the participant list. It is distributed to all the participants upon their check-in at the registration desk.

You shall supply the artwork in a printable and high-resolution format.

### ▪ SINGLE ADVERT PAGE IN OFFICIAL EVENT BOOKLET (PRINT & DIGITAL) – EUR € 500

A one-sided page inside the printed & digital booklet. The event booklet contains the event agenda, the conference program, the exhibition map and the participant list. It is distributed to all the participants upon their check-in at the registration desk.

You shall supply the artwork in a printable and high-resolution format.

**IMPORTANT:** You will find a booking form on the next page. Please fill it out, sign and return it to us by email. All requests are subject to validation by advanced business events. Your sponsorship will become effective upon the receipt of the letter of approval from the organizer.



# In-Flight Experience Summit

## SPONSORSHIP ORDER FORM

This form must be carefully completed and sent back together with the signed terms and conditions (on the next page).

COMPANY NAME .....

CONTACT PERSON .....

JOB POSITION.....

ADDRESS .....

COUNTRY ..... PHONE .....

EMAIL .....

VAT NUMBER.....

### SELECT YOUR OPTIONS

<input type="checkbox"/>	PLATINUM SPONSOR	€ 15 000
<input type="checkbox"/>	GOLD SPONSOR	€ 10 000
<input type="checkbox"/>	SILVER SPONSOR	€ 6 000
<input type="checkbox"/>	BRONZE SPONSOR	€ 3 000
« À LA CARTE » SPONSORSHIP		
<input type="checkbox"/>	30-MINUTE WORKSHOP	€ 1 500
<input type="checkbox"/>	LANYARDS	€ 1 500
<input type="checkbox"/>	LUNCHEONS (per day)	€ 1 500
<input type="checkbox"/>	COFFEE BREAK (per day)	€ 1 000
<input type="checkbox"/>	ONLINE SPONSORSHIP	€ 1 000
<input type="checkbox"/>	2-PAGE ADVERT IN OFFICIAL EVENT BOOKLET	€ 900
<input type="checkbox"/>	1-PAGE ADVERT IN OFFICIAL EVENT BOOKLET	€ 500
SUBTOTAL		
SALES TAX		
TOTAL TAX INCL.		

### PAYMENT TERMS:

\*Additional information on tax

a) Your company is registered in a European Union country, excluding France - French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.

b) Your company is based in a non-European country - no taxes are applicable.

c) Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**A 60% down-payment is required. Your account must be balanced prior to the event. Full payment at booking is also accepted.**

<b>Payment methods:</b> <ul style="list-style-type: none"> <li>- Credit card (Visa, Mastercard, AMEX only) through a secured online platform</li> <li>- Wire transfer to our bank account (you will need to send us a copy of the receipt by email)</li> </ul>	<b>Our bank account details:</b> IBAN: FR76 3000 4008 0400 0107 2835 736 BIC Code: BNPAFRPPXXX Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES Bank address: 8-10 Avenue Ledru-Rollin, 75012 Paris, France
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## IN-FLIGHT EXPERIENCE SUMMIT 2022 – Terms & Conditions

Event name: **In-Flight Experience Summit 2022** (referred to as the "Event"):

Date: **October 18-19, 2022** (referred to as the "Event date")

Location: **ERSTE CAMPUS** (referred to as the "Place"):

City, Country: **Vienna, AUSTRIA**

### 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited liability company with a capital of 50 000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

### 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

### 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision. The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However, if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount. All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

### 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However, the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 9/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately. Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

### 10/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

### 11/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of a disagreement, the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

### 12/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information available here: [privacy policy & terms of use of personal information](#).

Company Name : \_\_\_\_\_

I hereby agree with advanced business events terms and conditions:

\_\_\_\_\_

Date: \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Signature :

Company seal: